

Chairman's Report – AGM 7th November 2020

Update from the last AGM 26th January 2019.

There has been a variety of activities to raise awareness and funds for The National Caribbean Monument Charity (TNCMC). Our aim is to design, create and install a monument has made some significant strides, particularly regarding the profile which has been achieved in respect of the campaign.

Design

The design has been presented and accepted by National Memorial Arboretum (NMA), and a plot for the monument has also been allocated and officially approved by the NMA Landscape Committee.

Create

The creation of the monument will take approximately one year from initiation as advised by the Sculptor, Martin Jennings who we have commissioned. We therefore need to aim for January 2021 as the latest date for initiating the construction of the monument in order to meet our target date.

Install

The objective is to install the monument by December 2021 which will fall in line with the three year deadline stipulated by the NMA from the date the plot was officially approved (6th December 2018). The installation of the monument must have at least been initiated to avoid having to resubmit a request to the NMA if the deadline is not met. However, due to COVID-19, we have requested an extension of the time limit and the NMA has granted an extension of 6 months to the 30th June 2022.

Cost

The Cost of the design £4,800.00 including VAT. (Paid) Non-refundable
Cost of 10% scaled model of monument £12,000 + VAT (2/3rd paid) Non-refundable.

Cost of creation and installation of monument £300,000 + VAT approximately (cost of design £4,800 & model £12,00 + VAT included in the £300,000)

Cost of NMA application fee including VAT £1,000 non-refundable (Paid)
Cost of future maintenance is calculated on individual monuments by the NMA which can be up to 25% of the the rebuild value of the Monument. This fee is an upfront payment therefore an assessment of the model at scale in relation to the monument to be installed will be carried by the NMA as soon as it is possible to do so.

Total projected cost is estimated at £500,000.

£40,000 (plus) has been raised to date leaving a balance of £460, 000.

The model has now been completed and was unveiled at the NMA on the 23rd October 2020. (The completion and unveiling of the Model was completely without my knowledge, therefore I cannot give any further details regarding possible revised costs (if relevant).

Activities 2019/2020

1. 10th February 2019 visit to Newbury School Aston, Birmingham (special needs children to include some of the children in TNCMC launch at NMA, which they were ecstatic about)
2. 14th February 2019 TNCMC launch at the NMA (a very successful event which was supported by Joan & Jenny)
The second half of the launch was housed by the Mayor of West Midlands Mr Andy Street in his premises (supported by Patrons Dr Beverly Lindsay and Prof Martin Levermore)
The launch of TNCNC was extremely successful, which put us on national footing via TV and Newspaper coverage.

National Awareness including media presence ITV Central, BBC West Midlands, Express & Star and Lichfield Gazette. Full endorsement from Mayor of WEST Midlands Andy Street including Press Release by the Mayor's Media Office. Very well attended by approx 200 people at the NMA by the public and the Military.
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3. 23rd February 2019 TNCMC Presentation Nottingham (with members Ron, Ken & Barbara, also met Ingrid Roberts-Davies who is now a member)
4. 30th March 2019 Jamaica National Young Lives Matter Mental Health Conference, Birmingham City University (with members Barbara & Ken)
5. 18th May 2019 Siri Guru Ravidass Sabba, Bedford (£500.00)

6. 23rd May 2019 Special Big Iftar Dinner, Ahmadiyya Muslim Association, Wolverhampton
7. 30th May 2019 signed Armed Forces Covenant at the NMA (now Bronzed Award and working towards silver, a significant step for TNCMC)
8. 6th June 2019 75th D Day Service at St Martins Church, Bull Ring
9. 23rd June 2019 Commonwealth Culture Mela Coventry
10. 30th June 2019 Charity Walk for Peace Milton Keynes (£2,000 raised)
11. TNCMC Cup Caribbean Golf Society (CGS) Match 15 Sep 2019 (£340.00)

12. Meeting at the NMA 18th July 2019 with Marketing Staff to glean information (learned about mobile text and Facebook donation). Set up TNCMC mobile text donation.

13. August 2019 Jamaica 0121 – Presentation (2 new Standards sponsored by my company Birmingham Chauffeur Service) the British West Indies Regiment and 139 (Jamaica) Royal Air Force Squadron.

1st October 2019 Phoenix Black History Month Launch Symphony Hall Birmingham

2nd October 2019 Presentation to Marcia Samuels & Team at John Lewis

4th October 2019 TNCMC Presentation Burton-upon-Trent Caribbean Association

12th October 2019 Presentation Association of Jamaica Gala Ball (£750.00)

14th October 2019 Presentation at John Lewis Store Launch Black History Month.

17th October 2019 Presentation Home Office Sheffield

25th October 2019 Presentation Burton Caribbean Association

28th October 2019 Black History Presentation Children Library Wolverhampton

29th October 2019 Wolverhampton University Black History Event.

30th October 2019 Presentation Home Office London

2nd November 2019 An invitation from the Royal British Legion to participate in their Remember Together Event in Leicester, with Albert & Shirley Jarrett, Shirley Jarrett and Barbara Campbell. (£200.00).

10th November 2019 Remembrance Service main speaker at The National Memorial Arboretum, facing a crowd of hundreds of visitors.

4th December 2019 Charity Walk for Peace Check Presentation London. (£2000.00). The charity walk raised £1000.00 which was match funded to £2000.00.

April 2020 – Introduction and the 1st submission of articles for my column in the Phoenix Newspaper (thanks to Dr M, Editor of Phoenix). The column is based on raising the profile of TNCMC, including raising funds through advertising on the page.

8th May 2020 VJ Day Challenge. A variety of activities were undertaken by individuals, such as live gardening, Squash, juggling, Caribbean Islands flags recognition and baking of cakes. Approximately £3500.00 was raised.

14th July Henley-in-Arden Rotary TNCMC Presentation (£50 donated).

20th September 2020, Herbert Morris Day. Wreath laid on grave of Herbert Morris in Belgium. Wreath laid by Post 200 Private Herbert Morris at Shot at Dawn Memorial at the National Memorial Arboretum, Staffordshire. 2 mile Charity Walk in various cities, UK, which raised £.....

16th October Zoom talk to Senior Officers, West Midlands Police.

Media

Website – still requires more research to populate each Island flag with historical information in support of Britain, militarily. Technical Updates by Gavin Campbell.

1. News & Blog update by Donald Campbell.
2. Website update – donation and Thermometer page to show donators with their donations. (This page was updated by Gavin Campbell and paid for without any contribution of payment from TNCMC).

3. Book page (for relevant books) was introduced May 2020 to encourage the public to learn of historical knowledge.
4. Blogs – continual update of events and activities for public information which is also historical data. Written by Donald Campbell support by Ronald Lisk-Carew
5. Spotlight page for outstanding stories. Relevant stories are welcomed from anyone.
6. Facebook, Twitter, Instagram, WhatsApp etc are excellent ways of promoting TNCMC. All have been used from time to time to promote TNCMC.
7. JustGiving was stopped January 2020 due monthly cost TNCMC of £18 and hardly any donations. A PayPal Here online account was set up, followed by upgrading it to PayPal Giving Fund, was then linked to a charity status, which reduced the % payment for using the platform. The PayPal Just Give Fund also enables random donators from various organisations such as Facebook, EBay or individuals to donate to TNCMC. (set up by Donald Campbell)
8. GoFundme page was set up July 2020 as a platform to raise the balance of £460,000. (Set up by Donald Campbell).
9. Introduction of TNCMC:

The progression of the organisation has very much required great efforts by myself as Chair in order to move the organisation forward. The following are examples:

- a) Poster August 2019 & July 2020 (original with timeline of individuals, later with monument design) (very little assistance or support from other trustees).
- b) Membership Form August 2019 (paper form including online website access) Form should have been design and developed by trustees but it was done by Martin Levermore and myself (many criticisms and futile debate from trustees such as can't charge more than £10) The Membership Form was updated on website for ease of access on how to become a member, world wide.

- c) Standing Order Form was designed and introduced (February 2020). (No input from trustees) The form has been used to initiate monthly donation to TNCMC.

10. Merchandise:

- a) Poppy Flower (British Caribbean Islands Service Personnel Poppy Flower). This Poppy Flower was designed and created by Jatinder Ghataora, TNCMC Member, which has benefited TNCMC as a merchandise, raising over £400.
- b) A Medal competition (Wolverhampton University) was initiated because of the Poppy Flower as a Fundraising idea. There is also now an affiliation between TNCMC and the University of Wolverhampton.

Community Support:

Ahmadiyyan Muslim Assassination (TNCMC is officially registered with this organisation)

Nehemiah UCHA Housing Association – they donated proceeds of their 30th Anniversary Ball to TNCMC, 2019 (£9,500.00) to TNCMC (letter from Her Majesty the Queen wishing a successful event).

Letter received, as a reply, from Ben Wallace MP, Defence Secretary, offering a variety of support to TNCMC.

Contact made with a gentleman in St Lucia (via BBC VJ coverage on National TV of TNCMC) which has lead to a project called 'The Log Book' journey. This is an excellent project which has very successfully engaged some of our WW11 Veterans.

Summary

It is eminently evident that the people of Britain, and the world, passionately endorses the initiative of commissioning a Monument in the National Memorial Arboretum in recognition of Caribbean people, who have served and are still serving in the British Armed Forces and the Merchant Navy.

This project must not be underestimated. The enormity of the task ahead will require the full support of all individuals who agree to be a member of TNCMC in whatever capacity. The continual injection of ideas and physical application is required by all TNCMC members which will be instrumental in the effectiveness of our progress to achieve our ultimate objectives.

It is however very unfortunate that the Board of Trustees has become extremely fractious, leading to bringing the Charity into very serious disrepute.

I must however thank each and everyone who have given their support to date to this wonderful and worthwhile campaign; it is very much appreciated.

Donald Campbell

Chair

The National Caribbean Monument Charity (TNCMC)

DATE	EVENT	PARTICIPANTS	OUTCOME
2015	Initial formal Meeting at the National Memorial Arboretum With Peter Orgill.	Don Campbell, Gary Stewart, Dave Smith	
2016	Development and population of the website	Gavin Campbell and Donald Campbell	Website designed and populated with historical information and, News etc. No cost to TNCMC. Paid for by Don
2016	Initial Bank account set up	Don Campbell	Business Account set up
2016	Logo development	Gavin and Don Campbell	Very good logo. No cost to TNCMC.
November 2016	TNCMC Registration	Committee/trustees Accountant	Full charity status achieved
2016	Meeting at National Memorial Arboretum	Don Campbell, Gary Stewart, Dave Stewart and Robert Jaffier.	Established and agreed that there is a need for a Monument
2017?	Engaging Sculptor	Don, Pauline & Winston	Visit to Martin Jennings's studio
2017	Charity Email Address	Don	caribmon@outlook.com
2017	Social Media	Don, Pauline, Jazell	Facebook, Twitter & Instagram
2017	TNCMC Standard	Don & Gavin Campbell	Research, Design & Sponsorship
2017	Sierra Leone & Kings African Rifle	Ron Lisk-Crew and Don Campbell	Sponsorship by Westside Birmingham

2018	Backdrop & Pullup Banners	Shiv Chand & Don Campbell	Sponsorship by RAF
2017	Charity Golf	Organised by Winston & Don Participated	Monies raised £300 +
2018	Charity Golf	Organised by Don & Various Players participated	Monies raised £1300?
2018	Parachute Jump	Organised by Don & Martin, Ron, Edd Fred participated	Monies raised £2500.00? (TBC)
2018	Collection Boxes	Various	Monies raised £1000+? (TBC)
2018	Shopping Centres Collection	Joan, Ken & Don	Monies raised £500+? (TBC)
2019	Charity Walk Milton Keynes	Organised by Don with various TNCMC participants	Monies raised, just under £1000 (will hopefully be match funded to just under £2000.
2018/2019	Presentations Manchester £200 Walsall £200 WI Bromsgrove £160? Smethwick Temple £200 Bedford Temple £500 George St Church £500 90 th Birthday Wolverhampton £500 London Dinner £100+ Fundraising by Lichfield School (non-uniform day)	Organised by Don with various participants. (See Chairman's AGM report as reference to where who attended)	Monies raised £2000+?
2017	JustGiving Platform	Don	£3000+? Ongoing donations. £18 deduction monthly
2019	Texting Donation	Don	£70+? Ongoing donations
2017/2018	Engage Sculptor & visited Studio	Don, Pauline, Winston	Designed produced by Martin cost £500k?
2018	Charity Ball for Fundraising and Awareness	Winston, Don, Pauline & Debbie	Very Good awareness Deficit of £200k+? (TBC) from account
2019	Charity Launch at NMAS & West Midlands Combined Authority Office	Organised Don and supported by Joan & Jenny	National Awareness including media presence ITV Central, BBC West Midlands, Express & Star and Lichfield Gazette. Full endorsement from Mayor of WEST Midlands Andy Street including Press Release by the Mayor's Media Office. Very well attended by approx 200 people at the NMA by the public and the Military.

2019	Armed Forces Covenant	Don	Signed up to Armed Forces Covenant on VC Day 30 th May at the NMA. Bronz, Silver & Gold status to be achieved. (Copy of the covenant is held on file)
2019	Research, Negotiation and Design of TNCMC Poster	Don & Gavin Campbell	Very good marketing tool. Reduced Cost £50, <u>paid for by</u> Don
2017/2018/2019	Newspaper articles Interviews Express & Star x 5	Don	Marketing & publicity of TNCMC
	TV Interviews (Central & BBC West Midlands)	Don & Pauline	Marketing & publicity of TNCMC
	Newstyle Radio & BBC West Midlands	Don	Marketing and publicity
2019	Fundraising Application submitted	Don & Administration	Unsuccessful for various reasons
2019	Ahmadian Muslim Association, TNCMC Registration	Don & Pauline	Attended many meetings and events and able to participate in their activities such as charity walks for free.(raised just under £1000 but should double with match funding in December)

Meetings	Head of West Midlands Reserve Force (Siahma Butt) Head of West Midlands Royal British Legion (Jane Britton) and NMA fundraising staff	Don	Siahma recommended signing the Armed Forces Covenant, established links with the Royal British Legion and very good fundraising help (texting donation & Facebook Birthday request) and advice from NMA Fundraising Staff.
Aug 2019	Creation and design of British Caribbean Islands Service Personnel Poppy Flower.	Jatinder & Don	Legacy Poppy Flower planned for each 18 British Caribbean Islands. £220 raised by donations for Poppy Flower (TNCMC Logo added to Flower would enhance and advertise the Charity)